EDAPPAL, KERALA. CLIENTS IN INDIA AND THE UAE

COMPANY PROFILE

Orbelis.

Your ideas, built and launched.

WHO WE ARE

Your own tech team, without the hiring.

Most businesses know what would help them grow. What they lack is a tech team to build it, and hiring one is out of reach for most. Orbelis works as that team. We don't start from a menu of services. We start by learning how your business actually runs: the tools you use, the questions your customers ask and where time and money are lost.

Then we build what fits, whether that's software, a website, an AI assistant, an automation, a brand or a campaign. We build it on your real information, show you working pieces early and change course as we learn. We don't treat a project as finished when it's handed over. It's finished when your business is using it, and we stay on to keep it working and improving.

All design, development and marketing is delivered in-house, giving you a single point of accountability from start to finish. Every engagement is scoped and quoted before work begins, and ongoing support is available after launch to keep each solution secure, current and performing.

Orbelis was established in 2026 in Edappal, Kerala, to close a clear gap: growing businesses knew what would help them but lacked the technical team to deliver it. Agencies typically offered a single service, and building an in-house team was beyond the reach of most.

BASED	FOUNDED	CLIENTS IN	TYPICAL WEBSITE
Edappal, Kerala, India	2026	India & the UAE	2 weeks

WHAT WE BELIEVE

Start with the problem, not the package. Sometimes the answer is an app, sometimes a page, sometimes one automation.

Shaped to how your business already runs, not a template it has to fit into.

We own the result, from the first sketch to the campaign that brings people in.

THE PROBLEM

Ideas that never get built. Problems that never get solved.

Every business has ideas it wants to bring to life and problems it needs to fix. What most lack is the technical team to deliver either.

01

The idea that stays an idea

A new app, a booking system, a stronger website. The business can see the opportunity, but without the right team it remains on paper.

02

The problem that keeps costing money

Enquiries answered too late, customers lost to faster competitors, processes that break as the business grows. Everyone knows the problem exists, but no one has the time or skills to solve it.

03

The work no one should be doing

Re-entering data between forms, spreadsheets and WhatsApp. Answering the same questions every day. Hours lost every week to tasks that could run on their own.

SERVICES AT A GLANCE

Build, run and grow, from one team.

01	BUILD	SaaS & web applications
02	BUILD	Websites & landing pages
03	BUILD	Brand identity & UI/UX
04	RUN	Business automation
05	RUN	AI assistant
06	RUN	Dashboards & analytics
07	RUN	Care plan
08	GROW	Meta & Google ads
09	GROW	SEO
10	GROW	Social media management
11	GROW	Creative design

Every project is quoted to its requirements, before any work starts. Quotes are in Indian Rupees and exclude any taxes that apply.

What gets built.

01 QUOTED TO YOUR REQUIREMENTS

SaaS & web applications

Software built for your business or your idea: a SaaS product, a customer portal, an internal tool, a mobile app. It starts as a first version real users can try, and is built so it can grow from there.

- A first version for a startup
- Logins, payments and integrations
- Custom web and mobile apps
- Built in stages, each with a date

02 QUOTED TO YOUR REQUIREMENTS

Websites & landing pages

From one landing page that turns a stranger into an enquiry to a complete site that takes bookings. Designed for your brand, not from a template, fast on a phone, and editable by your team where the content changes often.

- One page, or as many as the business needs
- An editor for content that changes often
- Enquiry and booking forms
- Small sites live in two weeks

03 QUOTED TO YOUR REQUIREMENTS

Brand identity & UI/UX

How the business looks and how its product feels to use. A logo and a visual identity with rules you can follow, and screens designed so people find what they came for.

- Logo and visual identity
- Screen design for websites and apps
- Brand guidelines
- A check of where people get stuck

What keeps running afterwards.

04 QUOTED TO YOUR REQUIREMENTS

Business automation

The repetitive work between your tools, done for you. Follow-ups go out, leads are logged, invoices and approvals move along, and the weekly report writes itself. It starts with a short audit of what is actually worth automating.

- WhatsApp and lead follow-up
- CRM and spreadsheet sync
- Invoices, onboarding, approvals
- A weekly report of what ran

05 QUOTED TO YOUR REQUIREMENTS

AI assistant

A chat assistant that has read your prices, timings and policies. It answers customers day and night, in your words, and hands over to you when it should.

- Answers only from your content
- Replies at any hour
- Hands over on WhatsApp
- Kept current on the care plan

What keeps running afterwards.

06 QUOTED TO YOUR REQUIREMENTS

Dashboards & analytics

The numbers that run the business, in one place and up to date. We agree with you which figures matter, pull them out of the tools you already use, and put them on a dashboard that updates itself.

- The few numbers that matter, agreed first
- Live dashboards
- Reports sent automatically
- Pulled from your existing tools

07 QUOTED TO YOUR REQUIREMENTS

Care plan

Hosting, updates and a monthly report, so what we built stays fast and current instead of quietly going stale. Or take the tech team plan: monthly building time with the care plan included.

- Managed hosting
- Content changes
- Assistant and automation upkeep
- A monthly report

What brings people in.

08 QUOTED TO YOUR REQUIREMENTS

Meta & Google ads

Paid campaigns on Instagram, Facebook and Google. Google reaches the people already searching for what you sell; Meta reaches the ones who have not searched yet. We set the campaigns up, trace each enquiry back to the ad it came from, and move the budget to what works.

- Campaign setup and targeting
- Ad copy and creatives
- Tracking from click to enquiry
- A plain monthly report

09 QUOTED TO YOUR REQUIREMENTS

SEO

Being found on Google without paying for every click. We fix what holds the site back, write the pages people actually search for, and set up your Google Business Profile so nearby customers can find you. It builds over months, not days.

- Technical and speed fixes
- Pages for what people search for
- Google Business Profile
- A monthly ranking report

What brings people in.

10 QUOTED TO YOUR REQUIREMENTS

Social media management

Your Instagram, Facebook and LinkedIn planned and kept active, so the page looks alive when a customer checks it. The month is agreed in advance, the posts and captions are made for you, and comments and messages get answered.

- A monthly content calendar
- Posts, reels and captions
- Comments and messages handled
- A report on what worked

11 QUOTED TO YOUR REQUIREMENTS

Creative design

The visuals everything else runs on: posters, ad creatives, reels and short videos, made to catch the eye in a busy feed and still look like your brand.

- Posts and ad creatives
- Reels and short videos
- Motion graphics
- Sized for every platform

ONE EXAMPLE

An enquiry, handled end to end.

01

Enquiry arrives

By form, chat or WhatsApp, at any hour.

02

Assistant answers

From your own documents, at any hour.

03

Lead is logged

Into your CRM or spreadsheet, with what was asked.

04

Follow-up goes out

On WhatsApp or email, at the right moment. Nobody has to remember.

05

You get the report

Weekly: what came in, what was answered, what still needs a person.

WHO IT IS FOR

For businesses that run on enquiries.

Brands & companies

Software built around how you already work, and the busywork between your tools taken off your people.

- Custom apps, portals and internal tools
- Follow-up that never forgets
- Reports that write themselves
- The tools you already use, connected
- Ads, SEO and social media run for you

Clinics & healthcare

Patients ask the same questions at every hour. The site answers them, and the front desk gets its day back.

- Appointment requests without phone tag
- Timings, fees and preparation answered
- Reminders sent automatically
- Departments and doctors easy to find
- Found on Google by patients nearby

Shops & local businesses

Retailers, restaurants, salons, showrooms and service businesses: customers nearby are searching and messaging, and the shop that answers first gets the sale.

- A website or online store
- Orders and enquiries handled on WhatsApp
- A Google Maps listing that brings in nearby customers
- Social media kept active
- Ads that keep customers coming back

Institutions

Admissions season should not mean the office phone ringing all day about eligibility and fees.

- Courses easy to browse and compare
- Eligibility and fee questions answered
- Every enquiry logged in one place
- Content your staff can update
- Admission campaigns on Meta and Google

Founders

One page that makes a stranger trust you, and a way to catch everyone it convinces.

- A landing page in two weeks
- Leads routed to your inbox and CRM
- An assistant that knows the product
- Analytics you can read
- A first version of your app, built in stages

PROCESS

How we work: like your own tech team.

01

Learn how you work

A free consultation first. Then we look at how your business really runs: your tools, your customers' questions and the jobs that eat your day. In person in Kerala, online everywhere else.

02

Pick what to build first

The smallest thing that fixes the biggest problem. It is scoped and quoted before any work starts, which is why the date holds.

03

Build it with you

Built on your real information, with working pieces shown as we go, so there are no surprises at the end. A site or app has to be fast on a mid-range phone over 4G before we call it done.

04

Launch, then stay

We launch it, show your people how to use it and check it is working. Then, if you want, we stay on as your tech team to keep it current and build what comes next.

NUMBERS YOU CAN HOLD US TO

<1s

Website load target on a mid-range phone over 4G

2 weeks

Typical website delivery, once scope is agreed

0

Hand-offs to outside vendors on your project

90+

Google speed score target on mobile

BOOK A FREE CONSULTATION

Let’s talk about your business.

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BASED IN

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A free 20-minute call. Tell us what you want to build or what is holding the business back, and we come back with a clear recommendation: what we would build, what it would cost, and what isn’t worth doing.